Chandigarh Tribune

KIND ATTENTION:
ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Chandigarh Tribune is being revised w.e.f. 01.04.2024. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	535
Ordinary Colour	670
Front Page	800
Third Page	750
Last Page	780
Bhog, In Memoriam etc. (b/w) (Ord. page position)	405
Bhog, In Memoriam etc. (Col) (Ord. page position)	520
Pointer Advertisement (4 cms x 5 cms)	17900 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 30 per word
Classified Display B/W (Upto 100 words)	Rs. 325 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 400 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W and Ordinary Colour advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Third Page and Last Page advertisements.
- A package of 3+1 is available for the Front page advertisements.
- A package of 9+1 is available on Front Page pointer advertisements.
- Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

Ludhiana Tribune

KIND ATTENTION:
ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Ludhiana Tribune is being revised w.e.f. 01.04.2024. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	305
Ordinary Colour	390
Front Page	515
Third Page	415
Last Page	455
Bhog, In Memoriam etc. (b/w) (Ord. page position)	265
Bhog, In Memoriam etc. (Col) (Ord. page position)	335
Pointer Advertisement (4 cms x 5 cms)	9900 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 23 per word
Classified Display B/W (Upto 100 words)	Rs. 165 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 220 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, and Third Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available on Front Page and Last Page advertisements.
- A package of 9+1 is available on Front Page pointer advertisements.
- A package of 3+1, 6+3 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

Amritsar Tribune

KIND ATTENTION:
ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Amritsar Tribune is being revised w.e.f. 01.04.2024. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	200
Ordinary Colour	245
Front Page	320
Third Page	265
Last Page	275
Bhog, In Memoriam etc. (b/w) (Ord. page position)	140
Bhog, In Memoriam etc. (Col) (Ord. page position)	170
Pointer Advertisement (4 cms x 5 cms)	7200 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 19 per word
Classified Display B/W (Upto 100 words)	Rs. 85 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 105 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour and Third Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available on Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

Jalandhar Tribune

KIND ATTENTION:
ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Jalandhar Tribune is being revised w.e.f. 01.04.2024.
The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	215
Ordinary Colour	265
Front Page	350
Third Page	275
Last Page	295
Bhog, In Memoriam etc. (b/w) (Ord. page position)	150
Bhog, In Memoriam etc. (Col) (Ord. page position)	180
Pointer Advertisement (4 cms x 5 cms)	7600 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 19 per word
Classified Display B/W (Upto 100 words)	Rs. 90 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 115 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour and Third Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available on Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

Tribune *Lifestyle*

(Chandigarh)

ATTENTION :
ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Chandigarh) is being revised w.e.f. 01.04.2024. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	290
Ordinary Colour	305
Front Page	420
Third Page	340
Last Page	390

Packages:

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page and Last Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

Tribune *Lifestyle*

(Ludhiana)

ATTENTION :
ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Ludhiana) is being revised w.e.f. 01.04.2024. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	150
Ordinary Colour	160
Front Page	200
Third Page	180
Last Page	185

Packages:

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page and Last Page advertisements.

- Three packages viz. 2+1, 3+2, 4+4 are available for Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations