

# The Tribune Trust, Chandigarh

## Attention: Advertisers and Advertising Agencies

The Advertisement tariff of The Tribune, Dainik Tribune, Punjabi Tribune and their combined editions is being revised w.e.f. April 01, 2025. The detail of the revised tariff is as under:

DISPLAY	The Tribune (TT) (Rs. per sq. cm.)	Dainik Tribune (DT) (Rs. per sq. cm.)	Punjabi Tribune (PT) (Rs. per sq. cm.)	TT+DT+PT (Rs. per sq. cm.)	TT+DT (Rs. per sq. cm.)	TT+PT (Rs. per sq. cm.)	DT+PT (Rs. per sq. cm.)
Ordinary Position (B&W)	1665	365	515	2535	2025	2175	870
Ordinary Position (Colour)	2380	455	615	3440	2830	2990	1060
Front Page	3530	665	830	5015	4190	4355	1485
Third Page (B&W)	2380	455	615	3440	2830	2990	1060
Third Page (Colour)	2580	515	670	3755	3090	3245	1175
Last Page	2825	560	735	4110	3380	3555	1285
Appointment (B/W)	1230	275	380	1480	1350	1350	590
Appointment (Colour)	1710	335	455	2055	1875	1875	700
Bhog, In Memoriam, etc. (B/W) <small>(Ordinary page position)</small>	990	235	315	1530	1220	1300	540
Bhog, In Memoriam, etc. (Col) <small>(Ordinary page position)</small>	1400	285	385	2060	1680	1780	660
Pointer (Rs. per insertion) <small>(Fixed Size 4cms x 5cms)</small>	77175	13125	15435	104600	89900	92500	27750
Ear Panel <small>(Fixed Size 4cms x 5cms)</small>	Ear Panels are accepted in combined editions and only in colour - Rs. 36000 per insertion.						

CLASSIFIED	The Tribune (TT) (Word / Rs. per sq. cm.)	Dainik Tribune (DT) (Word / Rs. per sq. cm.)	Punjabi Tribune (PT) (Word / Rs. per sq. cm.)	TT+DT+PT (Word / Rs. per sq. cm.)	TT+DT (Word / Rs. per sq. cm.)	TT+PT (Word / Rs. per sq. cm.)	DT+PT (Word / Rs. per sq. cm.)
Word Rate	45	24	26	70	57	59	42
Classified Display - b/w	940	190	280	1300	1050	1150	435
Classified Display - colour	—	245	405	—	—	—	580

For terms & conditions and other details, please consult the advertisement tariff card.

Sr. Manager - Advertisement Operations