

# The Tribune Trust, Chandigarh

Attention: Advertisers and Advertising Agencies

The Advertisement tariff of The Tribune, Dainik Tribune, Punjabi Tribune and their combined editions is being revised w.e.f. April 01, 2021. The detail of the revised tariff is as under:

DISPLAY	The Tribune (TT) (Rs. per sq. cm.)	Dainik Tribune (DT) (Rs. per sq. cm.)	Punjabi Tribune (PT) (Rs. per sq. cm.)	TT+DT+PT (Rs. per sq. cm.)	TT+DT (Rs. per sq. cm.)	TT+PT (Rs. per sq. cm.)	DT+PT (Rs. per sq. cm.)
Ordinary Position (B&W)	1360	300	420	2070	1655	1775	710
Ordinary Position (Colour)	1940	375	500	2800	2310	2435	865
Front Page	2880	545	680	4100	3420	3555	1215
Third Page (B&W)	1940	375	500	2800	2310	2435	865
Third Page (Colour)	2100	420	550	3060	2515	2645	960
Last Page	2300	460	600	3350	2755	2895	1050
Appointment (B/W)	1020	230	315	1225	1120	1120	490
Appointment (Colour)	1420	280	370	1705	1560	1560	585
Bhog, In Memoriam, etc. (B/W) (Ordinary page position)	810	190	255	1245	995	1060	435
Bhog, In Memoriam, etc. (Col) (Ordinary page position)	1150	235	315	1690	1380	1460	540
Pointer (Rs. per insertion) (Fixed Size 4cms x 5cms)	63000	10500	12600	85600	73300	75400	22600
Ear Panel (Fixed Size 4cms x 5cms)	Ear Panel are accepted in combined editions and only in colour - Rs. 29,000 per insertion.						

For terms & conditions and other details, please consult our advertisement tariff card.

Sr. Manager - Advertisement Operations

# The Tribune Publications

## Kind Attention:

### Advertisers and Advertising Agencies

The advertisement tariff of classified word and classified display advertisements in The Tribune, Dainik Tribune, Punjabi Tribune and their duo/trio editions is being revised w.e.f. 01.04.2021. The details of the revised tariff are as under:

<b>Publication</b>	<b>Classified Word (in Rs. per word)</b>	<b>Classified Display B/w (in Rs. per sq. cm)</b>
<b>The Tribune (TT)</b>	<b>35</b>	<b>760</b>
<b>Dainik Tribune (DT)</b>	<b>18</b>	<b>150</b>
<b>Punjabi Tribune (PT)</b>	<b>20</b>	<b>230</b>
<b>TT + DT + PT</b>	<b>55</b>	<b>1065</b>
<b>TT + DT</b>	<b>44</b>	<b>855</b>
<b>TT + PT</b>	<b>46</b>	<b>945</b>
<b>DT + PT</b>	<b>32</b>	<b>350</b>

For terms & conditions and other details, please consult applicable advertisement tariff card of The Tribune.

**Sr. Manager - Advertisement Operations**