

# CHANDIGARH Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Chandigarh Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	560
Ordinary Colour	705
Front Page	840
Third Page	785
Last Page	820
Bhog, In Memoriam etc. (b/w) (Ord. page position)	425
Bhog, In Memoriam etc. (Col) (Ord. page position)	545
Pointer Advertisement (4 cms x 5 cms)	18800 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 32 per word
Classified Display B/W (Upto 100 words)	Rs. 345 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 425 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Third Page and Last Page advertisements.
- ❖ A package of 3+1 is available for the Front page advertisements.
- ❖ A package of 9+1 is available on Front Page pointer advertisements.
- ❖ Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

# LUDHIANA Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Ludhiana Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	320
Ordinary Colour	410
Front Page	540
Third Page	435
Last Page	475
Bhog, In Memoriam etc. (b/w) (Ord. page position)	280
Bhog, In Memoriam etc. (Col) (Ord. page position)	350
Pointer Advertisement (4 cms x 5 cms)	10400 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 25 per word
Classified Display B/W (Upto 100 words)	Rs. 175 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 235 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Third Page, Last Page and Front page advertisements.
- ❖ A package of 9+1 is available on Front Page pointer advertisements.
- ❖ Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

# JALANDHAR Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Jalandhar Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	225
Ordinary Colour	275
Front Page	365
Third Page	290
Last Page	310
Bhog, In Memoriam etc. (b/w) (Ord. page position)	155
Bhog, In Memoriam etc. (Col) (Ord. page position)	190
Pointer Advertisement (4 cms x 5 cms)	8000 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 20 per word
Classified Display B/W (Upto 100 words)	Rs. 95 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 120 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- ❖ A package of 6+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

# AMRITSAR Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Amritsar Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	210
Ordinary Colour	255
Front Page	335
Third Page	275
Last Page	290
Bhog, In Memoriam etc. (b/w) (Ord. page position)	145
Bhog, In Memoriam etc. (Col) (Ord. page position)	180
Pointer Advertisement (4 cms x 5 cms)	7550 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 20 per word
Classified Display B/W (Upto 100 words)	Rs. 90 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 110 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- ❖ A package of 6+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

# DELHI Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Delhi Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	42
Ordinary Colour	52
Front Page	105
Third Page	75
Last Page	90
Bhog, In Memoriam etc. (b/w) (Ord. page position)	32
Bhog, In Memoriam etc. (Col) (Ord. page position)	42
Pointer Advertisement (4 cms x 5 cms)	1300 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 11 per word
Classified Display B/W (Upto 100 words)	Rs. 21 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 32 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Front Page, Third Page and Last Page advertisements.
- ❖ A package of 5+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

# HARYANA Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Haryana Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	190
Ordinary Colour	230
Front Page	295
Third Page	250
Last Page	275
Bhog, In Memoriam etc. (b/w) (Ord. page position)	165
Bhog, In Memoriam etc. (Col) (Ord. page position)	210
Pointer Advertisement (4 cms x 5 cms)	5300 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 16 per word
Classified Display B/W (Upto 100 words)	Rs. 95 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 138 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Front Page, Third Page and Last Page advertisements.
- ❖ A package of 5+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations



# HIMACHAL Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Himachal Tribune is being revised w.e.f. 01.04.2025. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	180
Ordinary Colour	220
Front Page	275
Third Page	240
Last Page	260
Bhog, In Memoriam etc. (b/w) (Ord. page position)	105
Bhog, In Memoriam etc. (Col) (Ord. page position)	125
Pointer Advertisement (4 cms x 5 cms)	5200 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 16 per word
Classified Display B/W (Upto 100 words)	Rs. 95 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 138 per sq. cm.

### Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Front Page, Third Page and Last Page advertisements.
- ❖ A package of 5+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 are available for all classified and classified display advertisements.

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Sr. Manager - Advertisement Operations

# Tribune Lifestyle

**(Chandigarh)**

## **KIND ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES**

The Advertisement Tariff of Tribune LifeStyle (Chandigarh) is being revised w.e.f. 01.04.2025. The details of revised tariff are as under.

<b>DISPLAY</b>	<b>RATES</b> (in Rs. per sq. cm.)
Ordinary B&W	305
Ordinary Colour	320
Front Page	440
Third Page	355
Last Page	410

### **Packages:**

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page, Last Page and Front Page advertisements.

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Sr. Manager - Advertisement Operations



# Tribune Lifestyle

[LUDHIANA]

## KIND ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Ludhiana) is being revised w.e.f. 01.04.2025. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	155
Ordinary Colour	170
Front Page	210
Third Page	190
Last Page	195

### Packages:

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page, Last Page and Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations