

CHANDIGARH Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Chandigarh Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	575
Ordinary Colour	725
Front Page	860
Third Page	800
Last Page	840
Bhog, In Memoriam etc. (b/w) (Ord. page position)	435
Bhog, In Memoriam etc. (Col) (Ord. page position)	560
Pointer Advertisement (4 cms x 5 cms)	19500 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 35 per word
Classified Display B/W (Upto 100 words)	Rs. 350 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 430 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Third Page and Last Page advertisements.
- ❖ A package of 3+1 is available for the Front page advertisements.
- ❖ A package of 9+1 is available on Front Page pointer advertisements.
- ❖ Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

LUDHIANA Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Ludhiana Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	330
Ordinary Colour	420
Front Page	555
Third Page	450
Last Page	490
Bhog, In Memoriam etc. (b/w) (Ord. page position)	290
Bhog, In Memoriam etc. (Col) (Ord. page position)	360
Pointer Advertisement (4 cms x 5 cms)	11000 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 27 per word
Classified Display B/W (Upto 100 words)	Rs. 180 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 240 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Third Page, Last Page and Front page advertisements.
- ❖ A package of 9+1 is available on Front Page pointer advertisements.
- ❖ Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

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Manager - Advertisement Operations

AMRITSAR Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Amritsar Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	215
Ordinary Colour	260
Front Page	345
Third Page	285
Last Page	300
Bhog, In Memoriam etc. (b/w) (Ord. page position)	150
Bhog, In Memoriam etc. (Col) (Ord. page position)	185
Pointer Advertisement (4 cms x 5 cms)	8000 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 22 per word
Classified Display B/W (Upto 100 words)	Rs. 95 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 115 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- ❖ A package of 6+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

JALANDHAR Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Jalandhar Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	230
Ordinary Colour	285
Front Page	375
Third Page	300
Last Page	320
Bhog, In Memoriam etc. (b/w) (Ord. page position)	160
Bhog, In Memoriam etc. (Col) (Ord. page position)	195
Pointer Advertisement (4 cms x 5 cms)	8500 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 22 per word
Classified Display B/W (Upto 100 words)	Rs.100per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 125 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- ❖ A package of 6+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 is available for all classified and classified display advertisements.

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Manager - Advertisement Operations

DELHI Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Delhi Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	44
Ordinary Colour	55
Front Page	110
Third Page	78
Last Page	92
Bhog, In Memoriam etc. (b/w) (Ord. page position)	34
Bhog, In Memoriam etc. (Col) (Ord. page position)	44
Pointer Advertisement (4 cms x 5 cms)	1350 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 12 per word
Classified Display B/W (Upto 100 words)	Rs. 23 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 35 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Front Page, Third Page and Last Page advertisements.
- ❖ A package of 5+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

HARYANA Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Haryana Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	195
Ordinary Colour	235
Front Page	305
Third Page	260
Last Page	285
Bhog, In Memoriam etc. (b/w) (Ord. page position)	170
Bhog, In Memoriam etc. (Col) (Ord. page position)	215
Pointer Advertisement (4 cms x 5 cms)	5500 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 17 per word
Classified Display B/W (Upto 100 words)	Rs. 100 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 140 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Front Page, Third Page and Last Page advertisements.
- ❖ A package of 5+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 are available for all classified and classified display advertisements.

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Manager - Advertisement Operations

HIMACHAL Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Himachal Tribune is being revised w.e.f. 01.04.2026. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	185
Ordinary Colour	225
Front Page	285
Third Page	250
Last Page	270
Bhog, In Memoriam etc. (b/w) (Ord. page position)	110
Bhog, In Memoriam etc. (Col) (Ord. page position)	130
Pointer Advertisement (4 cms x 5 cms)	5500 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 17 per word
Classified Display B/W (Upto 100 words)	Rs. 100 per sq. cm.
Classified Display Col. (Upto 100 words)	Rs. 140 per sq. cm.

Packages

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W, Ordinary Colour, Front Page, Third Page and Last Page advertisements.
- ❖ A package of 5+1 is available on Front Page pointer advertisements.
- ❖ A package of 1+1 are available for all classified and classified display advertisements.

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Manager - Advertisement Operations

Tribune Lifestyle

(Chandigarh)

KIND ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Chandigarh) is being revised w.e.f. 01.04.2026. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	315
Ordinary Colour	330
Front Page	455
Third Page	365
Last Page	420

Packages:

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page, Last Page and Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

Tribune Lifestyle

[LUDHIANA]

KIND ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Ludhiana) is being revised w.e.f. 01.04.2026. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	160
Ordinary Colour	175
Front Page	220
Third Page	195
Last Page	200

Packages:

- ❖ Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page, Last Page and Front Page advertisements.

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Manager - Advertisement Operations