

CHANDIGARH Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Chandigarh Tribune is being revised w.e.f. 01.04.2021. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	460
Ordinary Colour	575
Front Page	690
Third Page	640
Last Page	670
Bhog, In Memoriam etc. (b/w) (Ord. page position)	345
Bhog, In Memoriam etc. (Col) (Ord. page position)	445
Pointer Advertisement (4 cms x 5 cms)	15500 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 25 per word
Classified Display B/W (Upto 100 words)	Rs. 280 per sq. cm.

Packages

- ✓ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W and Ordinary Colour advertisements.
- ✓ Three packages viz. 2+1, 3+2, 4+4 are available for Third Page and Last Page advertisements.
- ✓ A package of 3+1 is available for the Front page advertisements.
- ✓ A package of 9+1 is available on Front Page pointer advertisements.
- ✓ Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

LUDHIANA Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Ludhiana Tribune is being revised w.e.f. 01.04.2021. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	260
Ordinary Colour	335
Front Page	440
Third Page	355
Last Page	395
Bhog, In Memoriam etc. (b/w) (Ord. page position)	230
Bhog, In Memoriam etc. (Col) (Ord. page position)	290
Pointer Advertisement (4 cms x 5 cms)	8400 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 19 per word
Classified Display B/W (Upto 100 words)	Rs. 140 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 190 per sq. cm.

Packages

- ✓ Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W and Ordinary Colour advertisements.
- ✓ Three packages viz. 2+1, 3+2, 4+4 are available for Third Page and Last Page advertisements.
- ✓ Three packages viz. 2+1, 3+2, 4+4 are available for Front Page advertisements.
- ✓ A package of 9+1 is available on Front Page pointer advertisements.
- ✓ Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

AMRITSAR Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Amritsar Tribune is being revised w.e.f. 01.04.2021. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	175
Ordinary Colour	210
Front Page	275
Third Page	230
Last Page	240
Bhog, In Memoriam etc. (b/w) (Ord. page position)	120
Bhog, In Memoriam etc. (Col) (Ord. page position)	145
Pointer Advertisement (4 cms x 5 cms)	6100 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 15 per word
Classified Display B/W (Upto 100 words)	Rs. 70 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 90 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations

JALANDHAR Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Jalandhar Tribune is being revised w.e.f. 01.04.2021. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	185
Ordinary Colour	230
Front Page	300
Third Page	240
Last Page	250
Bhog, In Memoriam etc. (b/w) (Ord. page position)	130
Bhog, In Memoriam etc. (Col) (Ord. page position)	155
Pointer Advertisement (4 cms x 5 cms)	6500 Rs. per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 15 per word
Classified Display B/W (Upto 100 words)	Rs. 75 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 100 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Sr. Manager - Advertisement Operations