

# The Tribune Trust, Chandigarh

## Attention: Advertisers and Advertising Agencies

The Advertisement tariff of The Tribune, Dainik Tribune, Punjabi Tribune and their combined editions is being revised w.e.f. April 01, 2024. The detail of the revised tariff is as under:

DISPLAY	The Tribune (TT) (Rs. per sq. cm.)	Dainik Tribune (DT) (Rs. per sq. cm.)	Punjabi Tribune (PT) (Rs. per sq. cm.)	TT+DT+PT (Rs. per sq. cm.)	TT+DT (Rs. per sq. cm.)	TT+PT (Rs. per sq. cm.)	DT+PT (Rs. per sq. cm.)
Ordinary Position (B&W)	1585	350	490	2415	1930	2070	830
Ordinary Position (Colour)	2265	435	585	3275	2695	2845	1010
Front Page	3360	635	790	4775	3990	4145	1415
Third Page (B&W)	2265	435	585	3275	2695	2845	1010
Third Page (Colour)	2455	490	640	3575	2940	3090	1120
Last Page	2690	535	700	3915	3220	3385	1225
Appointment (B/W)	1195	265	365	1435	1310	1310	575
Appointment (Colour)	1660	325	440	1995	1820	1820	680
Bhog, In Memoriam, etc. (B/W) <small>(Ordinary page position)</small>	950	225	300	1465	1170	1245	515
Bhog, In Memoriam, etc. (Col) <small>(Ordinary page position)</small>	1345	275	370	1980	1615	1710	635
Pointer (Rs. per insertion) <small>(Fixed Size 4cms x 5cms)</small>	73500	12500	14700	99600	85600	88100	26400
Ear Panel <small>(Fixed Size 4cms x 5cms)</small>	Ear Panels are accepted in combined editions and only in colour - Rs. 34000 per insertion.						

CLASSIFIED	The Tribune (TT) (Rs. Word / Rs. per sq. cm.)	Dainik Tribune (DT) (Rs. Word / Rs. per sq. cm.)	Punjabi Tribune (PT) (Rs. Word / Rs. per sq. cm.)	TT+DT+PT (Rs. Word / Rs. per sq. cm.)	TT+DT (Rs. Word / Rs. per sq. cm.)	TT+PT (Rs. Word / Rs. per sq. cm.)	DT+PT (Rs. Word / Rs. per sq. cm.)
Word Rate	42	22	24	67	54	56	40
Classified Display - b/w	885	180	265	1230	995	1095	410
Classified Display - colour	—	230	385	—	—	—	550

For terms & conditions and other details, please consult the advertisement tariff card.

Sr. Manager - Advertisement Operations