

The Tribune Trust, Chandigarh

Attention: Advertisers and Advertising Agencies

The Advertisement tariff of The Tribune, Dainik Tribune, Punjabi Tribune and their combined editions is being revised w.e.f. April 01, 2026. The detail of the revised tariff is as under:

DISPLAY	The Tribune (TT) (Rs. per sq. cm.)	Dainik Tribune (DT) (Rs. per sq. cm.)	Punjabi Tribune (PT) (Rs. per sq. cm.)	TT+DT+PT (Rs. per sq. cm.)	TT+DT (Rs. per sq. cm.)	TT+PT (Rs. per sq. cm.)	DT+PT (Rs. per sq. cm.)
Ordinary Position (B&W)	1715	375	530	2610	2085	2240	895
Ordinary Position (Colour)	2450	470	635	3545	2915	3080	1095
Front Page	3600	685	855	5130	4280	4450	1530
Third Page (B&W)	2450	470	635	3545	2915	3080	1095
Third Page (Colour)	2650	530	690	3860	3175	3335	1210
Last Page	2900	580	755	4225	3475	3650	1325
Appointment (B/W)	1260	285	390	1520	1390	1390	610
Appointment (Colour)	1750	345	470	2110	1930	1930	720
Bhog, In Memoriam, etc. (B/W) <small>(Ordinary page position)</small>	1015	240	320	1565	1250	1330	550
Bhog, In Memoriam, etc. (Col) <small>(Ordinary page position)</small>	1425	290	390	2095	1710	1810	670
Pointer (Rs. per insertion) <small>(Fixed Size 4cms x 5cms)</small>	79000	13500	16000	107500	92500	95000	28500
Ear Panel <small>(Fixed Size 4cms x 5cms)</small>	Ear Panels are accepted in combined editions and only in colour - Rs. 40,000 per insertion.						

CLASSIFIED	The Tribune (TT) (Word / Rs. per sq. cm.)	Dainik Tribune (DT) (Word / Rs. per sq. cm.)	Punjabi Tribune (PT) (Word / Rs. per sq. cm.)	TT+DT+PT (Word / Rs. per sq. cm.)	TT+DT (Word / Rs. per sq. cm.)	TT+PT (Word / Rs. per sq. cm.)	DT+PT (Word / Rs. per sq. cm.)
Word Rate	48	26	28	75	60	62	45
Classified Display - b/w	950	195	285	1315	1065	1165	440
Classified Display - colour	—	250	410	—	—	—	590

For terms & conditions and other details, please consult the advertisement tariff card.

Manager - Advertisement Operations